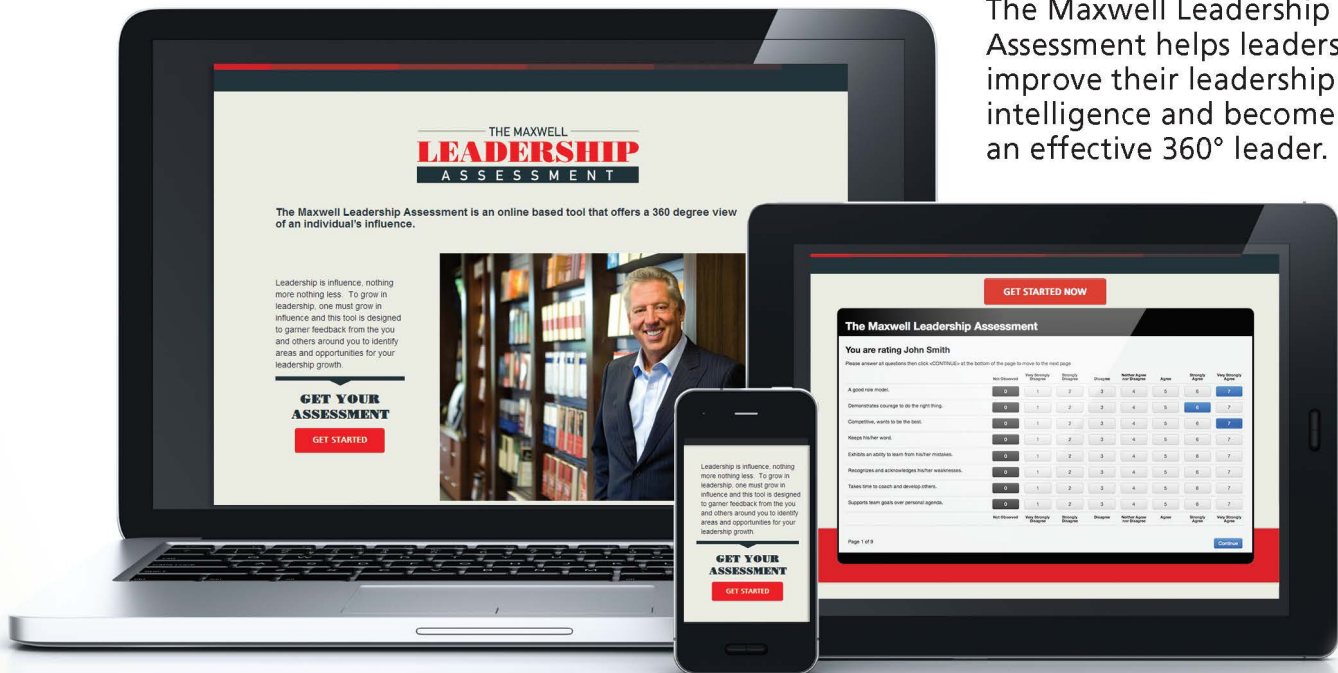


# THE MAXWELL LEADERSHIP ASSESSMENT

The Maxwell Leadership Assessment helps leaders improve their leadership intelligence and become an effective 360° leader.



## FEATURES INCLUDE:

- Measurements on 64 leadership attributes.
- Feedback compiled into a full-color, easy-to-read report.
- Leadership attributes summary at the end of the report that lists all items ranked from highest to lowest based on overall average score.
- Unlimited number of raters.
- Written comments provided by your raters listed in an unedited form.
- Category scores in the areas of Position, Permission, Production, People Development, and Pinnacle from *The 5 Levels of Leadership*.



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# THE MAXWELL LEADERSHIP ASSESSMENT

The Maxwell Leadership Assessment is a comprehensive 360° assessment based on *The 5 Levels of Leadership*. The assessment lets you know how others are experiencing your leadership. It is built on a solid foundation of validated research that was conducted in conjunction with Fortune 500 and Fortune 1000 companies. This on-line assessment takes just ten minutes for your raters to rate you.

## WHAT THE MAXWELL LEADERSHIP ASSESSMENT MEASURES

Following John Maxwell's five levels of leadership, the assessment measures 64 attributes that measure an individual on the attributes that help leaders have success at each level:

### POSITION

The leadership attributes included in this section focus on trustworthiness and commitment.

### PERMISSION

The leadership attributes included in this section focus on relational abilities and interpersonal skills.

### PRODUCTION

The leadership attributes included in this section focus on getting results individually, organizationally and as a team.

### PEOPLE DEVELOPMENT

The leadership attributes included in this section focus on reproducing and developing your skills in others.

### PINNACLE

The leadership attributes included in this section focus on who you are as a leader over time, your awareness of yourself and others.

