

# My Best Asset: Influence

## Positively Impacting the Lives of others

Whatever your profession or goals, you can increase your impact on others by Becoming a Person of Influence. Learn simple, insightful ways to interact more positively with others, and watch your personal and organizational success go off the charts.



Everyone influences others. You don't have to be in a high-profile occupation to be an influencer; whenever your life connects with another person, you exert influence.

Everything you do- at home, at work, or at play-has an impact on the lives around you. No matter what your goals are in life, you can achieve them faster, you can be more effective and the contribution you make can be longer lasting if you learn to develop your influence.

## A Person of Influence

Understands People

Has Integrity with People

Nurtures Other People

Has Faith in People

Listens to People

Reproduces Other Influencers

Enlarges People

Navigates for Other People

Connects with People

Empowers People

**With Influence, You Can Achieve Success at Home,  
Work and in Every Other Area of Life**



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